

# Braille Battery™ 2014 Dealer Account Application

**Braille Battery, Inc** 6935 15th St. East Bldg. 115 Sarasota, FL 34243  
**Fax Number: 1.941.870.3381**  
**Email: sales@braillebattery.com**

**Main Line: 941-312-5047**  
**Web: www.braillebattery.com**

This agreement provides information to set up an account with Braille Battery, Inc to become a dealer of its Braille Battery product line. This dealer account application is to be filled out completely prior to shipment of any product.

BUSINESS INFORMATION		DESCRIPTION OF BUSINESS	
NAME OF BUSINESS		NO. OF EMPLOYEES	IN BUSINESS SINCE:
LEGAL (IF DIFFERENT)		<b>BUSINESS STRUCTURE</b> <input type="radio"/> CORPORATION <input type="radio"/> PARTNERSHIP <input type="radio"/> SOLE PROPRIETORSHIP <input type="radio"/> DIVISION/SUBSIDIARY PARENT COMPANY:	
ADDRESS		<b>SALES AVENUES: (check all that apply)</b> <input type="radio"/> INTERNET <input type="radio"/> RETAIL/SHOWROOM <input type="radio"/> MAGAZINE/MAILE ORDER <input type="radio"/> WHOLESALE DISTRIBUTOR	
CITY		WEBSITE ADDRESS:	
STATE / ZIP		PHONE / FAX NUMBERS:	
E-MAIL		FEDERAL TAX ID #:	
STATE RESELLER PERMIT #:			
<b>*IMPORTANT: PLEASE ATTACH A COPY OF BUSINESS AND TAX LICENSE WITH THIS APPLICATION</b>			

COMPANY PRINCIPALS/OFFICERS RESPONSIBLE FOR BUSINESS TRANSACTIONS			
(1) NAME	TITLE	DRIVERS LICENSE #	PHONE/EXT
HOME ADDRESS		BIRTH DATE	SSN
(2) NAME	TITLE	DRIVERS LICENSE #	PHONE/EXT
HOME ADDRESS		BIRTH DATE	SSN

<b>BANKING INFORMATION</b>		
NAME OF BANK	CONTACT NAME	PHONE/EXT
ADDRESS	ACCOUNT #	

<b>CREDIT</b>	<b>TRADE REFERENCES</b>		
COMPANY NAME	CONTACT NAME	PHONE NUMBER	FAX NUMBER
(1)			
(2)			
(3)			

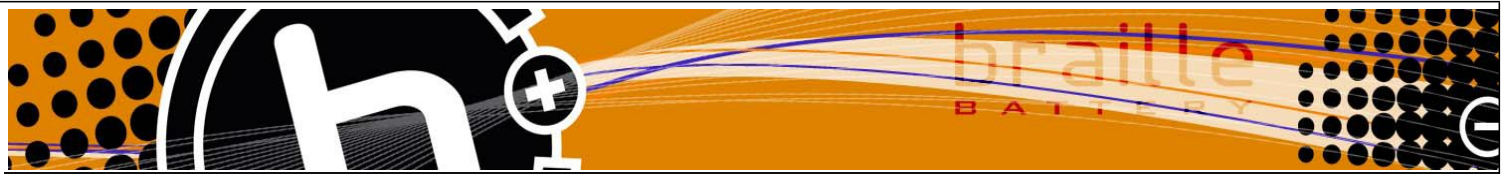
<b>CREDIT CARD INFORMATION</b>	
CARD HOLDER'S NAME	BILLING ADDRESS
CREDIT CARD NUMBER	EXPIRATION DATE
CARD TYPE	AUTHORIZING SIGNATURE
* PLEASE ENTER V-CODE (last 3-digit number in the signature box on back of card)	

### **POLICY AND CONDITIONS AGREEMENT**

I hereby certify that the information in this Dealer Account Application is correct. The information included in this application is to be used to determine the qualification of this company as an official dealer of the Braille Battery™ product line. I hereby accept to comply with all policies and conditions of sale provided by Braille Battery, Inc. and understand that any violation of these policies and conditions could lead to cancellation of my account. I authorize the use of payment information provided to secure or settle account balances and invoices to comply with account limits and terms and conditions of account.

Signed \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Print \_\_\_\_\_



## **Braille Battery. Policies & Procedures 2013**

6935 15<sup>th</sup> Street East, Bldg 115  
Sarasota, FL 34243  
Website: [www.braillebattery.com](http://www.braillebattery.com)

Main Line: (941) 312-5047  
Fax: (941) 870-3381  
Email: [sales@braillebattery.com](mailto:sales@braillebattery.com)  
Accounting: [accounting@braillebattery.com](mailto:accounting@braillebattery.com)

### **Opening Order / QTR Minimums**

- Jobber: \$1,000 in products, Minimum 3 pieces, Minimum 1 Battery
- Dealer: \$2,500 in products, Minimum 15 pieces, Minimum 5 Batteries
- Wholesale: \$7,500 in products, Minimum 25 pieces, Minimum 15 Batteries
- Distributor: \$12,000 in products, Minimum 50 pieces, Minimum 25 Batteries
- *To maintain pricing at each level sales volume per quarter must match buy in minimum.*

### **Policy Acceptance, Initial Here:**

### **MAP Policy**

- Reseller will at no time advertise any Braille Battery products for less than 5% off MSRP in any form of advertising whether written or digital in nature. – All Braille Lithium products the MAP is the MSRP.  
*Breach of MAP policy:*
- The first offense of this warning will be a written notice.
- The second offense will result in the discontinuing of discount and termination of reseller account to the reseller.

### **Policy Acceptance, Initial Here:**

### **Payment Policies**

- Braille requires prepayment on the opening order on all new and International accounts.
- All terms based accounts are pending credit approval. Upon approval credit limits will be determined.
- Upon approved credit, the maximum credit term available is Net 30 with 1% Net 10 early pay discount is given.
- Due dates on all invoices begin from ship date.
- A 1.5% interest rate per week will be applied to all invoices that reach a past 30 day status.
- A \$50.00 returned check fee will be added to any account with a returned check unless a letter from the bank is supplied. With a letter from the bank a \$5.00 fee will be charged.

### **Policy Acceptance, Initial Here:**

### **Shipping Times & Rates**

- Estimated Shipping schedule is as follows (*Lithium & Special Order items Excluded, contact Braille for availability*):
  - o 10 batteries or less allow 24-48 hours
  - o 11-49 batteries or less allow 5-7 business days
  - o 50 batteries or more allow 10-14 business days
- Daily Shipping Cut Off Times are as follows: (Times are based on Eastern Standard Time)
  - o 11am for ground shipments
  - o 2pm for express shipments
  - o Express orders placed between 3pm and 5pm will be subject to a late order surcharge of \$30.00
- If orders are placed after the cut off times they will be processed the following business day.
- FedEx Ground is used for most domestic parcel shipments. Pallet orders will be shipped via freight with a lift gate required at destination. If lift gate is not available to customer the charge will be as follows:
  - o Lift gate at destination: \$200.00
- Should a client decide to use their own shipping account number charges will be as follows:
  - o Box Charge: \$3.00 minimum per box
  - o Pallet Charge: \$39.00 minimum per pallet
- Drop shipping for orders under 5 batteries is available for a \$5.00 drop ship charge per battery, with shipping paid by purchaser.
- Priority Shipping is available and charges will be determined at time order is placed based on urgency and destination.
- All shipping charges are the responsibility of the purchaser. These charges will be billed on a per invoice basis.
- Certain products are subject to HazMat fees.

### **Policy Acceptance, Initial Here:**

### **Product Return Policies**

- 30 Day Return Time from Invoice Date on unopened products.
- Opened and Unused Products are subject to a 25% Restocking Fee
- Used Products are Covered Under Warranty Policies

### **Policy Acceptance, Initial Here:**